## SRM UNIVERSITY FACULTY OF MANAGEMENT

IV-YEAR -VII-SEMESTER

IT1023 Management Information Systems

**Duration: 3 Hours** 

Max. Marks: 100

Part - A	(10 *	1=20 Marks	All q	uestions	to be	answered.
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is defined as the	ne use of the Internet and other networks and information				
technologies to support electronic co	ommerce, enterprise communication and collaboration, an oth within a networked enterprise and with customers and				
business partners.					
A. Electronic business	B. Enterprise collaboration				
C. Cross-functional system manage	ment D. Supply chain management				
2 systems cross	the boundaries of traditional business functions in order to ess processes all across the enterprise.				
reengineer and improve vital busine	ss processes all across the enterprise.				
A. Electronic business	B. Enterprise collaboration				
C. Cross-functional enterprise	D. Supply chain management				
3. Which of the following application sourcing and procurement processes	ons focuses on developing the most efficient and effective s?				
A. Customer relationship managem	ent B. Enterprise resource planning				
C. Knowledge management	D. Supply chain management				
4. Enterprise application integration data conversion and subordination,	n (EAI) software provides that performs and application communication and messaging services.				
A. middleware	B. a legacy system				
C, the telecommunication protocol	D. a business application				
5. Online transaction processing is and processes transactions immedia	considered a system because it captures				
A. customer service B. post-ev	cent C. batch processing D. real time				
6. systems are co	ross-functional information systems that enhance				
communication and coordination an	nong the members of business teams and workgroups.				
A. Enterprise coordination	B. Enterprise integration				
C. Enterprise collaboration	D. Transaction processing				
7. Which of the following would oc implementation?	cur in stage 3 of a supply chain management				
A. Order fulfillment	B. Collaborative marketing				
C. Order management	D. Resource allocation				
8 SCM systems generally provide c	ompanies with all of the following benefits except:				
A. Lower marketing costs	B. Quicker times to market				
C Reductions in inventory levels	D. Lower transaction and materials costs				
E PARTERIAL ESTABLISM THE SALE WAS LAKE A NOW YOUR	그는 그래면 이 아이들이 아이들이 아이를 잃었다면 아이들이 아이들이 아니는 아이들이 얼마나 있다.				

9. EDI is still a pop—ar data-transmission format among major trading pattern automate repetitive transactions, though it is slowly being replaced by	partners, primarily to 4based Web
services. A. HTML B. Intranet C. Web-2 D. XML	
10. Although the benefits of ERP are many, the costs and risks can be complete the following make up the bulk of the cost of implementing a new ERP start A. Hardware  B. Software  C. Reengineering (developing new business processes)  D. Converting data from legacy systems	nsiderable. Which of ystem?
11. Which of the following would be considered a fuzzy logic term?  A. Above ten B. Very low C. Over ten D. Between one	
12. A communications network expert system is an example of an expert application category of:  A. Decision management C. Process monitoring/control  B. Design/configuration D. Diagnostic/troubleshooting	system in the
13. Which of the following is the final stage of an organizational transform  A. Business scope redefinition  C. Business process redesign  B. Localized implementation  D. Business network redesign	
14. Evaluating and acquiring necessary hardware and software resources system services is a(n) activity.  A. acquisition B. software development C. documentation	D. conversion
15. Developing software that will not be acquired externally and making modifications to software packages that are acquired is a(n)	necessary activity. D. conversion
16. The most important objective to achieve during the and succinct statement of the problem that the project is to solve, or the	
A. initiating/defining B. planning	O. controlling
17. Which of the following activities would normally be performed du	
management phase?  A. Document the project  C. Compare actual progress with baseline  D. Initiate control interventions, if necessary	igations

18. Which of the following are activities performed during the closing the peet management phase? B. Identify and sequent etivities A. Meet with stakeholders D. Establish reporting obligations C. Commit resources to specific tasks 19. All of the following are AITP standards of professional conduct related to a person's obligation to society except: A. Protect the privacy and confidentiality of all information entrusted to me B. To the best of my ability, ensure that the products of my work are used in a socially responsible way C. Never misrepresent or withhold information that is germane to a problem or a situation of public concern D. Do not use knowledge of a confidential or personal nature in any unauthorized manner to achieve personal gain 20. One of the major principles of technology ethics is that even if judged acceptable by the other three guidelines, the technology must be implemented so as to avoid all unnecessary risk. This principle is: D. Proportionality C. Minimized risk B. Justice A. Informed consent

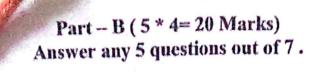
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21

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- 21. Write a short note on Strategic Information Systems.
- 22. What is Enterprise Application Integration? Brief.
- 23. Briefly explain about e-commerce with few examples.
- 24. Explain the Attributes of Information Quality.
- 25. Explain the Systems Approach of Information System Development.
- 26. What is System Analysis? Brief the different types of System Analysis.
- 27. Explain both Adware and Spyware.

## Part – C (5\*12=60 Marks) Answer all the questions

28.(a) Classify the Enterprise Collaboration Systems.

(or)

- (b) Explain the Enterprise Application Architecture with a neat diagram.
- 29.(a) Describe the Human Resources Management systems in detail.

(or)

- (b) Discuss the components of Decision Support Systems.
- 30.(a) Explain the various Domains of Artificial Intelligence.

(or)

- (b) Discuss the Software Development Life Cycle in detail.
- 31.(a) What is Feasibility study? Explain the different types of feasibility study.

(or)

- (b) Explain the different categories of Ethical Business Issues.
- 32,(a) Discuss the Privacy Issues in detail.

(or)

(b) What is Cyber Crime? How will you protect yourself from cyber crime?

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